



Media Day 2022

On behalf of Press Pass and Purpose Field we welcome and invite our select group of mentees and select athletes to join us for an engaging day.

Our inaugural event will serve as a catalyst to kick off the 2022 high school football season.

We hope to use this event to humanize our athletes and demonstrate an identity that moves beyond sports while highlighting their personalities and personal stories. We encourage you all to come dressed for the camera. Speak with confidence and most importantly - have fun! This is your day to show who you are under the helmet. Members of the media will be present to hear from you. Be yourself and speak upon expectations and vision for the season.

Location: Dave and Busters

212 E River Park Circle

Fresno, CA

Date: August 13, 2022 (11:00 am - start, 1:30 pm - close)



Schedule:

11:00 am - Media & athletes begin check-in at booth (please ensure you receive your wristband so you may access the food provided. Food is only for invited athletes and media. Family members and the general attending public may order food at a discount directly from Dave and Busters. They simply must mention they are with our event.)

11:30 am - Host Stephon Paige opens up the event and offers words of wisdom to the athletes

11:40 am - Live panel of athletes introduce themselves and submit to individual questions from media.

•Athletes will be seated at the forefront facing the audience.

12:15 pm - 1:30 pm - Press Pass w/Chris podcast begins

•During this time media members are welcome to host solo interviews with our athletes for any further inquiry. If you are taking photos for social media or print we encourage you to use our event backdrop for convenience. Player highlights will be playing throughout the event as well.

Feel free to socialize as you wish throughout the event. We will also have a table with merch as well as a raffle which will benefit Purpose Field's homeless outreach.

We are excited to see you all soon!

If you have any questions feel free to contact me.

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